



2010 - THE YEAR IN REVIEW

Community Shares continues to provide essential operating funds to its member organizations during these times of financial uncertainty, enabling the provision of services to Cleveland area residents. For 26 years we have been helping social justice nonprofits raise funds through workplace giving programs and other initiatives which serve to strengthen our communities in Greater Cleveland. Many thanks to all the Employee Campaign Managers, their teams, and our donors for another successful campaign year. 2010 pledges this year were \$1,017,097.

We celebrate many accomplishments this year, including:

- Welcoming five new members: City Music Cleveland, The Empowerment Center of Greater Cleveland, InterAct Cleveland, New Agrarian Center (City Fresh Program) and Providence House.
- Recognizing social justice activism through six awards at our annual Power Lunch. The recipients included: The Very Reverend Tracey Lind (Eleanor R. Gerson Leadership in Social Justice Award), Maria Miranda (Distinguished Activist), Hard Hatted Women (Member Organization of the Year), Mhari Saito of 90.3 WCPN (Social Justice Reporting Award), Laurel Pilch (Volunteer of the Year), and The Women's Center of Greater Cleveland and Debora Lee of WEWS-TV5 (Power of Participation: Changing Views).
- Providing operating support to 111 nonprofit organizations throughout Ohio, including our membership, our three sister federations in Ohio, and non-member organizations, totaling \$867,863.
- Managing the State of Ohio Combined Charitable Campaign for our member organizations and our three sister organizations: Community Shares of Greater Cincinnati, Northwest Ohio Community Shares, and Community Shares of Mid Ohio.
- Thanks to the efforts of Shares YP, increasing friends and supporters among the young professionals in Cleveland. This under-40 group raised funds and awareness for Shares with a second annual Justice Rocks! A Concert for a Cause at Beachland Ballroom in North Collinwood. Many thanks to the bands who added their time and talent to the cause: Crooked River Blues Band, Founding Fathers, Madame and the Moist Towlettes and Wolly Bullies.
- Kicking off Campaign 2010 with a celebration at Trinity Commons and a reception to follow at the fair trade nonprofit store Ten Thousand Villages, which donated a share of the evening's sales to Shares.

Greater Cleveland Community Shares is a member of Community Shares USA.

Workplaces Honoring Donor Choice

Community Shares appreciates the following organizations for including Community Shares in their workplace giving campaigns and their recognizing the value of employee choice in giving. To the 4,000 donors who contributed to Community Shares through one of these campaigns, thank you!

- ACLU of Ohio Foundation
- Adoption Network Cleveland
- Alcoa
- Arcelor Mittal
- Baldwin-Wallace College
- Bay Village Board of Education
- Benesch, Friedlander, Coplan & Aronoff
- Berea Board of Education
- Better Business Bureau of Cleveland
- Burges & Burges
- Calfee, Halter & Griswold
- Case Western Reserve University
- Centers for Dialysis Care, Inc.
- CityMusic Cleveland
- Cleveland, City of
- The Cleveland Foundation
- Cleveland Heights, City of
- Cleveland Hts.-University Hts. City School District
- Cleveland Hts.-University Hts. Public Library
- Cleveland Housing Network Inc.
- Cleveland Institute of Art
- Cleveland Institute of Music
- Cleveland Jobs with Justice
- Cleveland Mediation Center
- Cleveland Metroparks
- Cleveland MOTTEP
- Cleveland Metropolitan School District
- Cleveland Museum of Natural History
- The Cleveland Orchestra
- Cleveland Public Library
- Cleveland Public Theatre
- Cleveland State University
- Cohen & Company
- Custom Paper Tubes
- Cuyahoga Community College
- Cuyahoga Community Land Trust
- Cuyahoga County
- Cuyahoga County Public Library
- Cuyahoga Metropolitan Housing Authority
- Davis & Young
- The Dell Group
- Detroit Shoreway Community Development Organization
- Domestic Violence Center
- Duvin, Cahn & Hutton
- EDR Corp.
- ESOP
- Empowerment Center
- Environmental Health Watch
- Euclid City School District
- The Free Medical Clinic of Greater Cleveland
- The George Gund Foundation
- Greater Cleveland
- Community Shares
- Greater Cleveland
- Habitat for Humanity
- Greater Cleveland Regional Transit Authority
- Hahn Loeser + Parks LLP
- Hard Hatted Women
- Heights Community Congress
- Hiram College
- The Holden Arboretum
- Hospice of the Western Reserve
- Housing Research & Advocacy Center
- Hyatt Legal Plans
- Independent Pictures
- InterAct Cleveland
- IRTF
- Judson Manor
- Judson Retirement Community
- Kadish, Hinkel & Weibel
- Kaiser Permanente
- Kohrman Jackson & Krantz
- Lakewood Board of Education
- Lakewood Public Library
- League of Women Voters of Cleveland Educational Fund
- Learning Disabilities Association of NE Ohio
- Lesbian, Gay, Bisexual & Transgender Community Center
- Liggett Stashower
- LiveCLEVELAND!
- Lutheran Metropolitan Ministry
- Meaden & Moore
- The MetroHealth System
- Meyers, Roman, Friedberg & Lewis
- NAMI Greater Cleveland
- NARAL Pro-Choice Ohio Foundation
- Near West Theatre, Inc.
- Neighborhood Progress, Inc.
- NEOCH
- New Agrarian Center
- NOACA
- North Coast Combined
- Federal Campaign
- Northeast Ohio Coalition for the Homeless
- Northeast Ohio Regional Sewer District
- Oberlin, City of
- Oberlin City Schools
- Oberlin College
- Ohio Citizen Action Education Fund
- Orange City Schools
- Organize! Ohio
- Planned Parenthood of Northeast Ohio
- Policy Matters Ohio
- Preterm
- Reading Enrichment for Adult Development
- Rocky River City Schools
- Rocky River Public Library
- Roetzel & Andress
- Safety Controls Technology
- Saltz, Shams & Goldfarb, Inc.
- Schneider, Smeltz, Ranney & LaFond
- Shaker Hts. Board of Education
- Shaker Hts. Public Library
- Slavic Village Development
- Southwest General Hospital
- Spangenberg, Shibley & Liber
- St. Clair Superior Development Corp.
- State of Ohio Combined

- Charitable Campaign
- Tower Wealth Mgmt.
- Trinity Cathedral
- Tucker Ellis & West
- Ulmer & Berne
- UHCAN Ohio
- Union Miles Development Corp.
- United Church of Christ
- University Heights, City of
- Walter & Haverfield
- Watson Wyatt & Company
- Western Reserve
- Historical Society
- Westlake Porter Public Library
- WKYC-TV3
- Women's Center

Start a campaign at your workplace, school, church, or association. You can give to Community Shares even if you are not affiliated with one of our worksites. Donate online at communityshares.org or call 216-361-9920



Smart Phones: Download QR Reader and Scan!



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Power in Participation



The Voice of Social Justice

Community Shares' member organizations are committed to social change—it is what makes them eligible for membership in the Shares family. While some members provide direct service and others dedicate themselves solely to their missions of advocacy, all Community Shares members are making positive adjustments in the community. We call this commitment to change "social justice," and it means that our members are working to develop long-term, lasting, and systemic solutions to the problems that face Northeast Ohio. "Social justice" is not just a quick fix to a difficult situation; instead, it is about discovering what is at the root of a complex problem and making a difference at that level.

Mission Statement

Greater Cleveland Community Shares supports social justice organizations through workplace giving programs and other philanthropic initiatives.

Annual Report 2011 - Reporting Calendar Year 2010

ACLU of Ohio Foundation • Adoption Network Cleveland • CityMusic Cleveland • Cleveland Jobs with Justice • Cleveland Public Theatre • Community Land Trust of Greater Cleveland • Detroit Shoreway Community Development Corporation • Domestic Violence and Child Advocacy Center • ESOP • Environmental Health Watch • The Empowerment Center • The Free Medical Clinic of Greater Cleveland • Greater Cleveland Habitat for Humanity • Hard Hatted Women • Heights Community Congress • Housing Research & Advocacy Center • Independent Pictures • InterAct Cleveland • Interreligious Task Force on Central America (IRTF) • League of Women Voters of Cleveland Educational Fund • LGBT Community Center of Greater Cleveland • LiveCLEVELAND! • MOTTEP of Cleveland • NAMI Greater Cleveland • NARAL Pro-Choice Ohio Foundation • New Agrarian Center (City Fresh) • Near West Theatre • Northeast Ohio Coalition for the Homeless (NEOCH) • Ohio Citizen Action Education Fund • Organize!Ohio • Planned Parenthood of Northeast Ohio • Policy Matters Ohio • Preterm • Providence House • Reading Enrichment for Adult Development (R.E.A.D.) • Slavic Village Development • St. Clair Superior Development Corporation • Union Miles Development Corporation • Universal Health Care Action Network (UHCAN) Ohio • Women's Center of Greater Cleveland

Community Shares Financial Summary

DISTRIBUTIONS TO MEMBER ORGANIZATIONS

ACLU of Ohio Foundation	\$ 13,491
Adoption Network Cleveland	22,878
Cleveland Public Theatre	18,071
Community Land Trust of Greater Cleveland	8,347
Detroit Shoreway Community Development Org.	10,804
Domestic Violence Center	29,966
Environmental Health Watch	11,073
ESOP	10,514
The Free Medical Clinic of Greater Cleveland	25,357
Greater Cleveland Habitat for Humanity	28,562
Hard Hatted Women	13,016
Heights Community Congress	9,919
Housing Advocates, Inc.	7,969
Housing Research and Advocacy Center	7,671
Independent Pictures	7,730
Cleveland Jobs with Justice	8,755
LWV of Cleveland Educational Fund	5,368
Learning Disabilities Association of Northeast Ohio	13,579
LGBT Community Center of Greater Cleveland	26,583
Live! CLEVELAND	8,179
MOTTEP of Cleveland	8,770
NAMI Greater Cleveland	9,491
NARAL Pro-Choice Ohio Foundation	11,402
Near West Theatre	18,977
Northeast Ohio Coalition for the Homeless	15,225
Ohio Citizen Action Education Fund	7,681
Organize!Ohio	7,463
Planned Parenthood of Northeast Ohio	28,233
Policy Matters Ohio	11,321
Preterm	16,018
READ	9,279
Slavic Village Development	12,291
St. Clair Superior Development Corp.	8,870
UHCAN Ohio	9,142
Union Miles Development Corp.	8,536
Women's Center of Greater Cleveland	17,007
	<u>\$ 487,538</u>

Distributions to Other Non-Profits

Community Shares of Mid Ohio	251,321
Northwest Ohio Community Shares	36,837
Greater Cincinnati Community Shares	6,669
Donor Option Domestic Violence Center	46,114
Donor Option Planned Parenthood	26,012
Donor Option Other Non-Members**	13,372
	<u>\$ 867,863</u>

*Includes distributions made to Community Shares organizations through the United Way, less United Way administration fees.
**See Non-Member donor list on center panel.

PUBLIC SUPPORT & OTHER REVENUES

Public Support	
2010 Annual Workplace Campaign Pledges*	\$ 1,017,097
Less: Allowance for Uncollectible Pledges	(48,800)
Foundation Grants	4,000
Individual Donations to Operations Fund	24,158
Total Public Support	<u>\$ 996,455</u>
Other Revenues	
Member Dues	\$ 75,090
Special Events & Sponsorships	19,737
Investment Income (loss)	756
Total Other Revenues	<u>\$ 95,583</u>
TOTAL PUBLIC SUPPORT & OTHER REVENUES	<u>\$ 1,092,038</u>

EXPENSES

Distributions from Annual Workplace Campaigns**	\$ 867,863
Program Services	
Services to Members (includes campaign costs)	128,009
Community Outreach	50,736
Total Program Services	<u>\$ 178,745</u>
Support Services	
Management & General	\$ 51,201
Fundraising	16,538
Total Support Services	<u>67,739</u>
Total Program Services & Support Services	<u>\$ 246,483</u>
TOTAL EXPENSES	<u>\$ 1,114,346</u>
Change in Net Assets	\$ (22,308)
Net Assets at the Beginning of Year	64,756
Net Assets at the End of the Year	\$ 42,448

Prepared prior to the annual audit by certified public accountant and Community Shares Management. The audit report will be completed by August 15, 2011, and will be available for inspection at the Community Shares office at www.communityshares.org.

*Includes pledges designated to Community Shares organizations through the United Way, less United Way administrative fees.

**Minimum of 85% of campaign revenue is distributed.

Non-Member Organizations Receiving Donor-Designated Campaign Funds:

Central to the guiding philosophy of Community Shares is donor choice. Individuals participating in our workplace campaigns may designate contributions to nonprofit organizations that are not Community Shares members.
The following organizations received funds in 2010:

Achievement Centers for Children
Alzheimer's Association, Cleveland Chapter
American Cancer Society
American Heart Association of Cleveland
Animal Protective League of Cleveland
Animal Protective League of Ohio
BayArts
Beechbrook Children's Home
Berea Animal Rescue
The Bluecoats Drum & Bugle Corps
Catholic Charities
City Mission
Cleveland Foodbank
Cleveland Hearing & Speech Center
Crohn's & Colitis Foundation
Cuyahoga County Critical Incident Stress Management
Deaf & Deaf Blind Committee on Human Rights
Diabetes Association of Greater Cleveland
Disabled American Veterans
Ecumenical Shelter Network of Lake City
Project Hope for Homeless
The Epilepsy Foundation
Fatima Family Center
Fellowship Human Development Center
Friendly Inn Settlement
Geauga Women's Center
Golden Retrievers in Need
Grassroots Coalition for Economic & Environment Justice (Esperanza Threads)
Guiding Eyes for the Blind
Heights Parent Center
Hickcock House
Histiocytosis Association of America
Holy Family Home
Hospice of the Western Reserve
InterAct Cleveland
Interfaith Hospitality Network
Jack Gannon Burn Unit of MetroHealth Center

Juvenile Diabetes Research Foundation
Karamu House
Kidney Foundation of Ohio
Lakewood Community Care Center
Lutheran Children & Family Services
Make a Wish Foundation
Malachi House
Muscular Dystrophy Association
National Multiple Sclerosis Society of Ohio
Buckeye Chapter
National Rifle Association
Natural History Museum
Neighborhood Family Practice
New Life Community
North Coast Health Ministry
Northern Ohio Hemophilia Foundation
Club Champs
Police Athletic League
Providence House
Rainbow Connection Animal Foundation
Rainey Institute
Restore Cleveland Hope
Ronald McDonald House of Cleveland
Salvation Army of Greater Cleveland
Senior Meals on Wheels
Shaker Heights Youth Center
Shaker Schools Foundation
Shiva Vishnu Temple
Spanish American Committee
Special Parents Association
St. Mary Byzantine Hospitality House
Starting Point for Child Care & Early Education
Susan G. Komen Breast Cancer Foundation
University Settlement
Visiting Nurse Association of Cleveland
Wade Day Care
West Creek Preservation Committee
West Side Catholic Center

Community Shares Institutional Support

In addition to the many donors, too numerous to list, who gave through workplace campaigns, we thank those who contributed individually to Shares.

Louise Acheson
Laurie Albright
B. Douglas Amberman
Dr. Robert T. Bair
John & Kathy Baker
Benham and Carol Bates
Gerald and Pamela Beck
Susan J Becker
Gary Benjamin
Lynn C. Berg
Louis Bloomfield
Mary Boyle
Beth and Bob Brandon
Elizabeth Breckenridge
Michael Brickner
Charles Bromley
Robert Brooks
William Burges and C. Moskal-Burges
Steve Cagan
Francis Chiappa
Anita Cohn
Bonnie Cole
Kimberly Cole
Ensign and Lana A. Cowell
Diana Cyganovich
Dave Dawson
Pete Dell
Becky Dick
Ann Eland
Darlene English
Linda Eisenstein
Sarah Evans and John Bergren
Ruth Fonoroff
James and Nina Gibans
Robert Gold
Paul Goldberg
Therese Grida
Denis Griesmer
Linda Hambourger
David Hammack

Thomas Hartshorne
Edna Hayes
Scott Henry
Paul H. Herrgesell
Mark L. Hoffman
Robin Holzman
William House
Jo Anne Jackson
Alexander Jamieson
Melissa Jones
Susie Kaeser and Jerry Blake
Marcy Kanner
Susan Karp
Mark Schwartz and Bettina Katz
Jay and Sandy Kaufman
Michael Kinsella
Dorothy Klemm
Ursula Korneitchouk
James Kosarik
Kimberly Lenahan
James Levin
Dr. & Mrs. Stephen & Lillian Levine
The Very Rev. Tracey Lind
Lee Lockwood
Lawrence Mack
Richard Margolis
Nancy Markus
Lynda B Mayer
Martha S. and Patrick McGraw
Jim and Lynna Metrisin
Keith Miles
A. Grace Lee Mims
Drew Mosley
David & Helen Nagusky
Duncan B. Neuhauser
Jean Noffke
Old Stone Church
Katie M. Owens
Diana Packer
Dr. Barbara Pausley

Jane Peterson
Daniel Petricig
Joan Pflingsten
Cynthia Ries
Douglas and Susan Roberts
Barbara Robinson
Pam Rosado
Curtis and Patricia Ross
Robert Roth
Terrence W. Rounds
Ann Rowlett
Constance Sallee
George Sapin
Audrey Schneider
Ruth K. Schochet
Bill and Dallas Schubert
Dr. William C. Schumann
Holly Boyer Scott
Dorothy Shimelonis
David and Karin Shumway
John and Claudia Spencer
Max Stark
Brian J. Stefan-Szittai
Mickey Stern
Rose Strauss
Robert and Joyce Strommen
Ben and Sonja Tausch
Diana S. Tittle
Dr. Joan Trey & Dr. Daniel Brunstein
Mr. & Mrs. Bancroft Twaddell
James and Debra Vail
Marjorie E. Vanek
Judith Van Kleef
Roger & Jane Warner
Robert Weiss
Nancy Welchans
Anne Wise, MD
Lynn Wood



Community Shares Board Of Directors

Mary Ellen Gardner-Turner, *President* • Denis Griesmer, *Vice President*
Pamela Rosado, *Secretary* • Rebecca Dick, *Treasurer*
Cynthia Bailie • Gary Benjamin • Mike Brickner • Jeffrey Bowen
Matt Carter • Ann Eland • Darlene Norwood English • Mike Kinsella
Jeff Kipp • Debbie Kline • Joan Pflingsten • Judith Van Kleef

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Barbara Robinson, Chair • Rev. Joan Brown Campbell • Rev. Dagmar Celeste
Jeri Chaikin • Thomas V. Chema • Dr. Robert G. Cheshier • Eric D. Fingerhut
Martha Goble • George T. Hrbek • William Joseph • Norman Krumholz
Carol A. Lazerick • Rev. Tracey Lind • Lee Powar • David J. Quolke
Steve Sims • Robert O. Staib • Jay Westbrook

Community Shares Staff

Megan Conway
Campaign Coordinator
(from October 2010)

Irving Graves
Office Assistant
Seth Hrbek

Manager of Information Systems
Frances Lynn
Director of Membership & Volunteers
(to October 2010)

Deanna Rankin
Campaign & Marketing Director
(to September 2010)

Dawn Ramsey
Work Study Assistant (CWRU)

Cynthia Ries
Executive Director

Gayle Spinazze
Work Study Assistant (CWRU)

VOLUNTEERS:
Office Assistant/Receptionist (AARP)
Pam Kallhof (through May 2010)
Linda Swanson (from November 2010)

INTERNS:
Kytara M. Epps, *Baldwin Wallace College*
Marshay McPherson, *Bryant & Stratton College*

Elizabeth Takavitz., *Ohio University*
Laura Weber, *College of St. Benedict*

Community Shares' success is due in large part to our volunteers. We thank all the volunteers from our member organizations. Their names, tasks and talents are too numerous to mention, but they are invaluable.