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2003 Annual Report

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**Mission Statement: To support social justice organizations through workplace giving programs and other philanthropic initiatives.**

## Message from the President of the Board and the Executive Director

You make dozens of choices every day – some big, some small. East side or west side? Debit or credit? Public or private? Vote for or against? Save or spend?

We trust you to know the best ways to answer questions like these, to make these decisions for you, your family, and your community. And we have the same philosophy when it comes to your charitable dollars – we don't tell you where or how to give.

At Community Shares, our job is to introduce you to the outstanding social justice organizations that are our members, all deserving of your support, and to empower you to choose the issues, organizations, and causes that matter most to *you*, that touch *your* life.

Every time you make a choice – cast a ballot, write a check, volunteer your time or talent – you make your voice heard. As you'll read in the following report, Community Shares' supporters have expressed themselves loud and clear, pledging \$890,000 for social justice in our community.

We offer this year's annual report in recognition of the many individuals and institutions committed to making change in Greater Cleveland. Thank you for choosing Community Shares.



Thomas R. Hawn  
President, Board of Directors



Lana A. Cowell  
Executive Director



## Year in Review

As the needs in our community continue to grow, so does Community Shares and its reach. In 2003, we expanded our network of support to include several amazing new organizations, all of which are working to improve life in Greater Cleveland. We take pride in the diversity of social justice issues and missions embraced by our 35 member organizations. Understanding that “social justice” means many things and takes many

community empowerment and leadership development.

Independent Pictures offers a venue for a traditionally underserved group of artists and audiences to explore the possibilities of independent media. The activities of this organization challenge the restrictive system of the film industry by giving diverse voices the opportunity to participate in a film festival, screenplay competition, and Speakers Bureau.

Furthermore, the Independent Pictures Film Production Training Program makes available knowledge, experience, and funding that currently allow only “insiders” to work successfully in the film industry and facilitates funding to those who otherwise could not afford to participate.

Near West Theatre serves the community through affordable, multigenerational productions and youth programs that offer training in performance and technical support activities. NWT productions, along with a unique rehearsal process, attempt to address such issues as social justice, discrimination, and stigma. Through the theatre arts, NWT provides people of all ages with the ability to nurture their sense of identity and strengthen their purpose as individuals and as a community.

Policy Matters Ohio conducts policy research and makes that research

available to citizens, policy makers, and the media. The group aims to spur public discussion about how policy and the economy are affecting Ohio’s working families. Reports released by Policy Matters have gained national and local attention including hundreds of news stories, testimony before policy makers, and the use of findings in political races, legislative debates, and at the U.S. Supreme Court.

The Racial Fairness Project (approved for membership in 2004) conducts public education events to raise awareness of race and ethnicity issues in the justice system and encourage community members to become involved in justice system reform. The “Report of the Ohio Commission on Racial Fairness” was commissioned by the Supreme Court of Ohio and the Ohio State Bar Association to “identify racial bias where it exists and propose methods for eliminating it from the legal profession and the justice system.” It was published in 1999. The Project is a private, nonprofit effort to advocate for implementation of the Report’s important recommendations.

### 2003 Annual Meeting and Social Justice Awards

On June 16, Community Shares held its annual meeting at Cleveland Public Theatre’s historic Gordon Square Theatre. The evening’s theme, “Building Community,” was especially appropriate as Community Shares’ 35 member

organizations came together to celebrate, reflect, and learn about each other’s roles in Greater Cleveland’s social justice movement.

In the spirit of community-building, CPT’s Holly Holsinger conducted an exercise in which participants collaboratively produced a short performance, involving movement, sound, and song.

Community Shares also recognized exemplars of social justice with several prestigious awards. John Funk and John Mangels, reporters for *The Plain Dealer*, were recognized for excellence in Social Justice Reporting, particularly for their work in uncovering the facts about a football-sized hole in the Davis-Besse nuclear power plant.

Inez Killingsworth was honored with the Eleanor R. Gerson Leadership in Social Justice Award for her 30 years of activism in organizing Cleveland’s neighborhoods.

Cleveland Public Theatre was named Social Justice Member of the Year in recognition of its work to empower artists and audiences, making the Cleveland public a more conscious and compassionate community.

Cathy L. Petryshyn received the Community Shares Distinguished Activist Award for her outstanding activism and dedication to Shares and the community.



Above and left: CPT’s Holly Holsinger leads Annual Meeting attendees through “Song of the Sun,” a collaborative performance based on an Iroquois tale about the constellation Orion.

Below: Thomas Hawn and Lana Cowell present *The Plain Dealer*’s John Mangels with the Social Justice Reporting Award.



Joel Javitch, founding Chair of Community Shares’ Technology Committee, was presented the Volunteer of the Year Award.

Finally, we honored selected campaign work sites for their exceptional participation, enthusiasm, and overall contributions raised during Community Shares’ 2002 charitable giving campaign: The City of Cleveland, Cleveland Housing Network, The Federal Metal Company, Hahn, Loeser + Parks LLP, Kaiser Permanente, Kohrman, Jackson & Krantz P.L.L., Ulmer & Berne, and WEWS-TV 5.

### Special Partnerships

Now the second largest social action fund in the United States, Community Shares leads the national movement for social justice by working with likeminded organizations across the country. Last year, Greater Cleveland Community Shares organized Ohio Shares, a collaborative effort among Ohio’s five Community Shares federations (Cleveland, Columbus, Cincinnati,

Lorain County, and Northwest Ohio) to introduce Community Shares and its member organizations to Ohio’s corporate community. The Ohio Shares partnership continues to thrive, with generous funding from Changemakers and The George Gund Foundation.

In 2003, Community Shares was also instrumental in the founding of Community Shares USA, a nationwide collaboration of state, regional, and local federations connecting donors and employees of national corporations to more than 1,000 social justice, women’s, environmental, and service organizations. Executive Director Lana Cowell is a founding member of CSUSA’s Board of Directors.

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shapes, Community Shares strives to be an organization whose support touches all of the interconnected issues that stand in the way of achieving social and economic justice in our community. We introduce our newest member organizations and salute their work:

Detroit Shoreway Community Development Organization (DSCDO) is dedicated to guiding the “physical, economic and social development of the neighborhood toward an improved quality of life.” The organization maintains affordable housing and lease purchase units in Detroit Shoreway, Cleveland’s most racially and ethnically diverse neighborhood. DSCDO encourages residents to participate in block clubs and offers programs on relevant financial, educational, and ecological issues. DSCDO programming serves low-income families and works toward

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## 2003 Campaign

Employee donors at more than 175 Cleveland-area work sites (companies, legal and accounting firms, schools, libraries, nonprofits, and government agencies) chose to support Community Shares in their 2003 annual workplace giving campaigns, pledging over \$890,000 for Community Shares and its 35 member organizations.

Despite many uncertainties in Greater Cleveland's economy, Community Shares' campaign reached 99 percent

of its \$900,000 goal, highlighting the dedication of Shares' supporters even when – especially when – times are difficult.

The campaign's success was due in large part to heightened support from the private sector. Ten companies expanded their employee giving campaigns to include Community Shares for the first time in 2003, including Southwest General Hospital, which raised over \$8,700 for Shares organizations.

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## choose to give

Many local companies donated incentives for the 2003 campaign. Thank you for helping to make the campaign a success!

Alice Cooper's town Food & Spirits  
Alpine Valley  
BD's Mongolian Barbeque  
Broadway Bagels  
Cleveland Barons  
Cleveland Cavaliers  
Cleveland Cinemas  
Cleveland Force  
Cleveland Metroparks Zoo  
Cleveland Opera  
The Children's Museum of Cleveland  
The Cleveland Orchestra  
The Cleveland Play House  
Cleveland Rock Gym, Inc.  
Dave and Buster's  
Dobama Theatre, Inc.  
Fat Fish Blue  
Fire  
Gamekeeper's Tavern, Lodges and Inns

Jillian's  
John Robert's Hair Studio and Spa  
Luchita's On The Square  
Mac's Backs Paperbacks  
Max & Erma's  
Outback Steakhouse  
Panini's on Coventry  
Pickwick & Frolic Restaurant & Club  
Pioneer Waterland & Dry Fun Park  
Qué Tal  
Regal Entertainment Group  
Rock and Roll Hall of Fame and Museum  
Shoreby Club  
Starbucks  
Take a Bite Market  
Vidstar Video

Community Shares also owes special thanks to local law firms who participated in the campaign, as donations to Community Shares among employees in the legal sector increased phenomenally by 30 percent. Indeed, 70 percent of the firms that conduct Community Shares campaigns saw increased pledges to Shares and its members.

To inspire such generosity, Community Shares hosted several events throughout the campaign season, including interactive lectures, book readings, and workshops led by Shares' member organizations at local Borders bookstores and a special world premiere performance of Cleveland Public Theatre's *Discordia* exclusively for Shares' supporters.

## 2003 Campaign Work Sites

Thank you to the following institutions and their employees for generously supporting social justice organizations through Community Shares' 2003 workplace giving campaign.

AIDS Taskforce of Greater Cleveland  
Alcoa  
Argo-Tech  
Baldwin Wallace College  
Bay Village Board of Education  
Beachwood Board of Education  
Bedford City Schools  
Benesch, Friedlander, Coplan & Aronoff LLP  
Berea Board of Education  
Better Business Bureau of Cleveland  
Calfee, Halter & Griswold LLP  
Case Western Reserve University  
Center for Community Solutions  
Centers for Dialysis Care, Inc.  
City Architecture\*\*\*  
City of Berea  
City of Cleveland  
City of Cleveland Heights  
City of Euclid  
City of Lakewood  
City of Maple Heights  
City of Parma  
City of Shaker Heights  
City of University Heights  
The City Club  
The Cleveland Foundation  
Cleveland Heights-University Heights  
City School District

Cleveland Public Library  
Cleveland State University  
Cohen & Company  
Combined Federal Campaign of NE Ohio  
Concordia Care  
Cuyahoga Community College  
Cuyahoga County  
Cuyahoga County Public Library  
Cuyahoga Metropolitan Housing Authority  
Davis & Young\*\*  
Dollar Bank  
Duvin, Cahn & Hutton  
Electrolux  
Euclid City School District  
Euclid Public Library  
Fairport Asset Management, LLC  
Fairview Park Board of Education  
Fasteners for Retail, Inc.\*\*\*  
The Federal Metal Company  
Foundation Management Services, Inc.\*  
Gebauer Company  
The George Gund Foundation  
Greater Cleveland Regional Transit Authority  
Greater Cleveland Roundtable  
Greenleaf Capital Management  
Hahn Loeser + Parks LLP  
Heiser & Jesko, Inc.  
Herman Gibans Fodor, Inc. Architects\*  
Hiram College  
Howmet-TMP Corporation  
Hunter Manufacturing Company\*\*  
Huntington National Bank\*  
Hyatt Legal Plans\*\*  
ideastream  
Judson Park Retirees

Member Organizations of Community Shares  
The Millcraft Group\*\*\*  
Millisor & Nobil Co., LPA  
NEORS  
NOACA  
North Olmsted School District  
Office Max  
Ohio Aerospace Institute  
Orange City Schools  
Parma City School District  
Plain Dealer Writers Guild  
Richmond Heights School District  
Rocky River Public Library  
Rocky River City Schools  
Roth Pharmacy Group\*  
Saltz, Shamis & Goldfarb Inc.  
SBC  
SEIU Ohio State Council\*  
Shaker Heights Board of Education  
Shaker Heights Public Library  
ShoreBank\*\*  
Solon Board of Education  
South Euclid-Lyndhurst Board of Education  
Southwest General Hospital\*\*\*  
Spangenberg, Shibley & Liber LLP\*\*  
State of Ohio  
Tucker Ellis & West LLP\*  
Turner Construction  
Ulmer & Berne LLP  
United Church of Christ  
University Circle Inc.  
University School  
Walter & Haverfield LLP  
Warrensville Heights City Schools  
Warwick Communications\*  
Watson Wyatt & Company  
Weisman, Kennedy & Berris Co., L.P.A.  
Western Reserve Historical Society  
Westlake City Schools  
Westlake Porter Public Library  
WEWS News Channel 5\*\*  
WKYC TV3  
WJW Fox 8 Cleveland

## choose to participate

Cleveland Heights-University Heights  
Public Library  
Cleveland Housing Network, Inc.  
Cleveland Institute of Art  
Cleveland Institute of Music  
Cleveland Metroparks  
Cleveland Municipal School District  
The Cleveland Museum of Art  
Cleveland Museum of Natural History  
The Cleveland Orchestra  
The Cleveland Play House

Judson Retirement Community  
Kadish, Hinkel & Weibel  
Kaiser Permanente  
Kohrman Jackson & Krantz PLL  
Lakewood Public Library  
Lakewood School District  
Landau Public Relations  
Laurel School  
Lutheran Metropolitan Ministry  
Maple Heights Board of Education  
Meaden & Moore\*\*

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\* Indicates new campaign in 2003  
\*\* Indicates corporate contribution  
\*\*\* Indicates new campaign and corporate contribution

## 2003 Distributions to Member Organizations (from 2002 Campaign)

ACLU of Ohio Foundation	\$ 16,653
Adoption Network Cleveland	\$ 18,759
Amistad Development Corporation	\$ 10,244
Cleveland Jobs with Justice	\$ 16,894
Cleveland Public Theatre	\$ 19,370
Cleveland Works, Inc.*	\$ 18,615
Domestic Violence Center	\$ 97,067
East Side Organizing Project (ESOP)	\$ 9,922
Environmental Health Watch	\$ 12,120
Euclid Community Concerns	\$ 9,618
Greater Cleveland Habitat for Humanity	\$ 37,619
Hard Hatted Women	\$ 16,262

Heights Community Congress	\$ 13,135
Housing Advocates, Inc.	\$ 13,796
Housing Research & Advocacy Center	\$ 8,470
League of Women Voters of Cleveland Educational Fund	\$ 11,312
Learning Disabilities Association of Cuyahoga County	\$ 10,372
The Lesbian/Gay Community Service Center of Greater Cleveland	\$ 26,177
Living in Cleveland Center	\$ 8,970
MOTTEP of Cleveland (Minority Organ Tissue Transplant Education Program)	\$ 11,690
Northeast Ohio Coalition for the Homeless (NEOCH)	\$ 16,390
Ohio Citizen Action Education Fund	\$ 9,344
Ohio City Near West Development Corporation	\$ 11,032
Planned Parenthood of Greater Cleveland	\$ 76,579
Preterm	\$ 17,081
Reading Enrichment for Adult Development (R.E.A.D.)	\$ 12,811
Slavic Village Development	\$ 12,294
St. Clair Superior Development Corporation	\$ 13,439
Union Miles Development Corporation	\$ 14,908
Universal Health Care Action Network of Ohio (UHCAN Ohio)	\$ 7,166
Women's Center of Greater Cleveland	\$ 18,091

### Other Distributions

Other Ohio Community Shares federations	\$ 108,710
National affiliates	\$ 2,100
Non-Community Shares organizations	\$ 18,542

**TOTAL DISTRIBUTIONS** \$ 725,552

\*Former member organization

## 2003 Financial Summary

<b>Public Support</b>	
2002 Annual Workplace Campaign Pledges	\$ 890,000
Less: United Way Administrative Fees & Uncollectible Pledges	\$ (49,097)
<b>Net Revenue for 2002 Annual Workplace Campaign*</b>	<b>\$ 840,903</b>
Individual Donations/Corporate Gifts (Operations)	\$ 52,372
Foundation Support (Operations)	\$ 79,000
<b>Total Public Support</b>	<b>\$ 972,275</b>

<b>Revenues</b>	
Member Dues	\$ 51,395
Ohio Shares	\$ 35,000
Special Events	\$ 2,385
Interest	\$ 1,116
<b>Total Revenue</b>	<b>\$ 89,896</b>

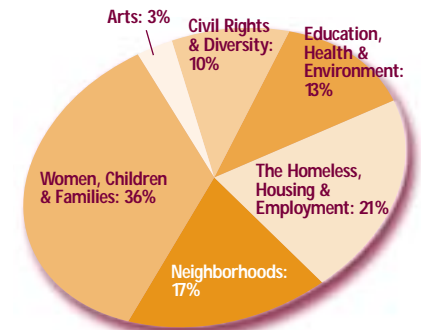
**TOTAL INCOME** \$ 1,062,171

<b>Program &amp; Supportive Services</b>	
Distributions from Campaign 2002**	\$ 725,552
Services to Members	\$ 43,750
Community Outreach	\$ 50,352
Ohio Shares	\$ 17,373
Campaign	\$ 90,373
Moving Expenses	\$ 2,205
Management & General	\$ 50,142
Fundraising	\$ 30,785

**TOTAL PROGRAM & SUPPORTIVE SERVICES** \$ 1,010,532

Change in Net Assets	\$ 51,639
Adjusted Beginning Net Assets	\$ 680,460
<b>Net Assets Ending</b>	<b>\$ 732,099</b>

## How Your Campaign Contribution Makes a Difference



Distributions to Member Organizations by Issue

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Complete audit report available from Community Shares.

\*Includes pledges designated to Shares' member organizations through United Way, less United Way administrative fees.

\*\*A minimum of 85% of campaign revenues are distributed.

## Corporate and Foundation Donors

Community Shares is grateful for the generous support of many local institutions. The following foundations and corporations contributed financially to Shares' operations in 2003.

### Foundations

Alvah Stone & Adele Corning Chisholm Memorial Fund

Benjamin S. Gerson Family Foundation

### Changemakers

The Cleveland Foundation

The Cyrus Eaton Foundation

David & Inez Myers Foundation

Doll Family Foundation

The Elizabeth & Ellery Sedgwick Fund

Fairmount Presbyterian Church

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The George Gund Foundation

Gries Family Foundation

McDonald Investments Foundation

McGregor Foundation

Raymond John Wean Foundation

S. Livingston Mather Charitable Trust

The Wolpert Fund

### Corporations

Borders

Clear Channel Outdoor

The Cleveland Browns

Davis & Young

The Dell Group

Fedeli Group

Fireside Book Shop

Lubrizon Corporation

SEIU Local 47

## 2003-2004 Advisory Board

Barbara Robinson  
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Ione Biggs

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The Chautauqua Institution

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TYRIAN Network & Ladybug Enterprises

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Cuyahoga Community College

Eric Fingerhut  
Ohio State Senate

Lee Fisher  
Center for Families and Children

Martha Goble  
Heights Community Congress

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Lutheran Metropolitan Ministry

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Paragon Consulting, Inc.

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Case Western Reserve University

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Dean, Trinity Cathedral

Gloria Millner  
Plain Dealer Writers Guild

Carol Rivchun  
Youth Opportunities Unlimited

John W. Ryan  
Cleveland Federation of Labor, AFL-CIO

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Professor Emeritus,  
Case Western Reserve University

William Shorrock, Ph.D.  
Cleveland State University

Robert Staib  
Cuyahoga County Health and Nutrition

Jay Westbrook  
Cleveland City Council

### Interns

Ayesha Ashai  
Magnificat High School

Tai Chiappa  
Kenyon College

Ashley Gorski  
Yale University

Gina Huffman

Elisabeth Pardee  
Cleveland Heights High School

Zahig Pounardjian  
Notre Dame College

Theresa Schmidt  
Oberlin College

Rekha Tibrewal

Masataka Uo  
Case Western Reserve University

Tina Vaughn  
Kenyon College

Amal Wahdan  
Case Western Reserve University

Jillian Yodice  
Ohio University

## Staff

Lana A. Cowell  
Executive Director

Monica Lloyd  
Administrative Coordinator

Frances Martin  
Director of Membership & Volunteers

Matt Massena  
Manager of Information Systems

Summer Paris  
Director of Communications & Development

Michele Fusco Scoccola  
Director of Workplace Campaigns

Irving Graves  
Office Assistant

## Volunteers

Bobbie Baetz-Greenwalt  
Christie Chicotel  
Tracy Cordes  
Kelsey Ekeberg  
Beth Gaglione  
Carlton Guc  
Megan Kilkenny  
Steve Louzos  
Leslie Martin  
David McDermott  
Patricia Mearns  
Melissa Miller  
Sherita Mullins  
David Nagusky  
Craig Paulette  
Tom Podwoski  
Karen Powers  
Erica Regan  
Phil Seals  
Joyce Senger  
Chuck Shoup  
Kent Smith  
Marge Smith  
Dan Weinmann

Community Shares' success is due in large part to our volunteers. In addition to those listed here, we thank all the volunteers from our member organizations. Their names, tasks, and talents are too numerous to mention, but they are invaluable.

## 2003-2004 Board of Directors

Thomas R. Hawn, President  
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Reading Enrichment for Adult Development  
(R.E.A.D.)

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Charles Bromley  
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Henry Doll  
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Elizabeth Grace\*  
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B. Michelle Johnson  
Planned Parenthood of Greater Cleveland

Cathy L. Petryshyn  
Squire, Sanders & Dempsey L.L.P.

Amy Ryder  
Ohio Citizen Action Education Fund

Mark Seifert  
East Side Organizing Project (ESOP)

Marie Toledo  
Cleveland Public Theatre

Deborah Williams  
Preterm

\*Board member in 2003 only

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