

WOMEN'S RECOVERY CENTER PROMOTES ASHLEY YASSALL FROM INTERIM TO PERMANENT EXECUTIVE DIRECTOR

November 8, 2019

CLEVELAND—The Women's Recover Center proudly names Ashley Yassall its Executive Director of the nonprofit devoted to providing comprehensive addiction treatment, prevention and education programs for women.

In July, Yassall was tapped by the agency's Board to serve as Interim Executive Director following the departure of Mary Jane Chichester, who left the organization after more than twenty years. At the time, Yassall served as Vice President of the Center's Board of Directors and she moved into the Interim Executive Director role while an extensive search for a permanent replacement was conducted.

"All of us at the Center see an opportunity to have an even bigger influence on the graduates, clients and the community we've served over the past three decades," said Rob Hanna, President of the Center's Board of Directors. "I'm really excited about this next step for the Center and I can't wait to see where we will go."

Yasall's hiring comes at a crucial time for the organization dedicated to comprehensively addressing the complex and critical needs of medically indigent women who have been affected by the disease of addiction. The Center recently completed a multi-year \$1.1 million capital campaign, allowing them to reconfigure their Storer Avenue facility and expand programming. The Center is completing the implementation of a strategic growth plan for grant programs, development and outreach, and looks to build on the early successes of Yassall's tenure.

"I am honored to have the opportunity to lead Women's Recovery Center. The Center is poised to really develop its vision and build on the tremendous momentum of the past several months. I look forward to being part of the effort to bring the Center to the next level, making a positive difference for even more women to develop life management skills, parenting skills and an overall sense of independence and self-sufficiency through our programs and advocacy," Yassall said.

Yassall joins the Center from Chelko Consulting Group in Westlake. Prior to her time at Chelko, Yassall spent several years as an analyst with global advisory firm Willis Towers Watson, specializing in health and welfare benefit plan compliance and plan management. She holds a B.A. degree in Actuarial Science, Italian and Economics from The Ohio State University. Passionate about community service and social justice efforts, Yassall also volunteers for addiction/mental health, education, and poverty efforts throughout Northeast Ohio.

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ABOUT WOMEN'S RECOVERY CENTER

The mission of the Women's Recovery Center is to provide comprehensive addiction treatment, prevention and education programs that are client-centered, family-based and recovery-focused. To achieve this mission, the Center creates an environment of recovery and health that is gender specific and trauma integrated care. For more information, go to www.womensctr.org.